

The American Craft Council Presents



American Craft Made/ Baltimore 2024

Where: Baltimore Convention Center

When: March 15-17, 2024

Size: 350 exhibitors

Move-In Dates: March 13-14, 2024

Standard Booth Fees:

- 10 x 10 ft. booth = \$1500
- Corner fee = additional \$400
- Larger booth sizes are available

Average Attendance: 10,000+

Application Open: June 12, 2023

Application Deadline: August 9, 2023

Acceptance Notification: September 2023



Baltimore 2024

American Craft Made is a series of marketplace events produced by the American Craft Council, a national nonprofit dedicated to supporting craft and its artists. Our marketplace events are open to artists from across the country who are creating work that reflects the diversity of contemporary craft. Apply now to participate in this opportunity to share your story and sell your work to our focused audience of craft enthusiasts in Baltimore.

About the Baltimore Marketplace

ACC's flagship Baltimore marketplace attracts a loyal audience of over 10,000 craft collectors and customers. Now in its 47th year, the marketplace is an immersive and interactive experience that sets the stage for guests to take their love of craft to the next level. The event is held at the Baltimore Convention Center in the heart of the Inner Harbor. We are eager to announce some exciting big changes to the show below!

What's New for 2024

- **Fresh space.** This year we will be housed on a new side of the building, with an entrance from the beautiful Charles Street lobby cornering Charles and Pratt streets across from the Hyatt — think skylights and fountains! This fresh perspective will allow attendees to enter from the street level and will encourage artists to sneak in moments of sunshine between sales. [Click here](#) for a video tour of the lobby, and [click here](#) for a draft of our vision for the floor plan.
- **New dates.** Our typical February dates would put us in competition with a citywide high school basketball tournament. Instead of sharing the convention center, advertising space, hotels, and restaurants with thousands of high school students, we decided to shift the dates of the marketplace to March 15-17.
- **Reduced union restrictions.** We have negotiated with the carpenter's union to remove the forced labor load-in and load-out restrictions for the show. Artists will be able to unload their vehicles without a forced labor fee.

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What Kind of Work Is Eligible?

Handmade craft that reflects excellence and the unique vision of its maker or community and falls within the requirements below.

- Artists working in the following mediums are eligible to apply and participate:
 - Basketry
 - Ceramics
 - Clothing
 - Clothing – Accessories
 - Fiber and Textiles (Non-Wearable)
 - Furniture
 - Glass
 - Jewelry
 - Lighting
 - Metal
 - Mixed Media
 - Paper
 - Wood
- Small-studio production work made under the direct supervision of the applicant. Direct supervision requires that the artist oversees production work as it occurs and provides constant direction, feedback, and assistance.
- Artists whose work is handmade in the United States.
- ACC reserves the right to require authentication of the production process at any time by requesting documentary evidence.

ACC Does NOT Accept

- Manufactured work that is not produced by the applicant or under the direct supervision of the applicant.
- 2D work such as paintings, photographs, prints, graphics (including etchings and web- or sheet-fed offset printed matter).
- Apothecary or Food products.
- Work that incorporates unsustainable and/or endangered materials, or illegal products made from endangered species.
- Embellished commercially-made objects (e.g., t-shirts, note cards, etc.), and works assembled from commercially available kits.

- **Workshops and info sessions.** Our virtual workshops and info sessions, hosted on Zoom, are perfect for those new to exhibiting and those who have been exhibiting for years.
- **Membership.** Free 1-year membership to ACC with access to insurance plans designed for artists, travel discounts, a subscription to American Craft magazine and more (\$60 value).
- **Enhanced visitor experience.** We are upgrading the floor plan, adding cozy lounges and an improved traffic flow for increased customer engagement.
- **Creative promotion.** We are working with a marketing firm that focuses on arts organizations to produce strategies that match the integrity of the work they produce.
- **More guest passes.** We have increased the number of free guest passes to 20 per exhibitor.

Randall Darwall Fiber Grant

We're excited to once again offer the Randall Darwall Fiber Grant, an opportunity created in honor of a beloved ACC show artist, to help fiber artists participate in our marketplace. [Learn more about this opportunity here.](#)

Jury Process

Artists will be selected to participate in **American Craft Made / Baltimore** from an application pool juried by outside professionals in the field. Jurors will individually score each application on a scale of one to seven. Several factors will be taken into consideration for the selection process, including work samples, application answers, [quality of product images](#), brand, composition, command of medium and technique. Presentation, storytelling, and narrative will also factor into selection. Once final jury scores are submitted, ACC staff will average the scores and invite artists to participate or be placed on a waitlist based on scores of their work and our curatorial needs for a balanced show. Our media category goal for each show is an equal mix of Home, Jewelry and Wearables. ACC reserves the right to curate up to 20 percent of participating artists and aims to include a mix of new, established, BIPOC, and LGBTQIA+ artists in the marketplace. If you would like to apply for multiple media, you will be required to submit an application for each medium. We will limit the number of applications to three per artist.

Waitlist Policy

If you were invited/waitlisted with multiple mediums and one application is accepted and another is waitlisted, the waitlisted work may not represent more than one-third of the entire booth. Once the artist's number on the waitlist is reached, the artist may include the waitlisted work in any proportion.



How To Apply for American Craft Made / Baltimore

Applicants will submit an application through [Zapplication](#) including five images, a short bio, and some additional information about your practice. Images must be jpg, tiff, or png high-resolution files (72 ppi – 300 ppi) and representative of the body of work you plan to exhibit. Ideally, images will be square format for social media promotion of at least 1400 px on the longest side. Maximum file size is 5 MB. For more details on image requirements and uploading your files, please visit this [Zapplication page](#). Images, bio, and Q&A within the application may be used by the ACC Marketing Department to promote you, your work, and/or the American Craft Council.

If you would like to apply for multiple mediums, you will be required to submit an application for each medium. We will limit the number of applications to three per artist. If you submit an application with work that includes more than one medium category we will ask that you resubmit. All jewelry images must all be submitted under Jewelry. For example, if you create glass vessels and glass jewelry, you must submit them with separate applications and images as they will be scored by separate juries.

Marketplace Details

Application Fees:

- \$45 application fee.
- All application fees are non-refundable and not transferable. The American Craft Council assumes no responsibility for incomplete or ineligible applications.

Booth Fees:

Standard Booth Fees:

- 10x10 ft. booth = \$1500
 - Corner fee = additional \$400
- Larger booth sizes are available

Booth fees cover the following:

- Floor space rental
- Booth sign
- Workshops and info sessions
- Wifi (limited to checking emails and completing sales transactions)
- Exhibitor badge plus one assistant badge
- Stock storage
- 24-hour security
- Listing in print guide
- Representation in virtual marketplace guide on ACC's website
- Free and discounted guest passes
- National, regional, and local marketing campaigns including promotion to more than 71,000 email contacts and more than 100,000 followers on social media—all designed to bring an engaged audience of craft appreciators to our events
- Digital promo kits for artists
- Free 1-year membership to ACC with access to insurance plans designed for artists, travel discounts, a subscription to *American Craft* magazine and more (\$60 value).

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Participation fees DO NOT include:

- Furnishings such as pipe and drape, carpet, shipping, etc.
- Electricity
- **New for 2024:** Empty crate removal and storage

Requirements for Participation:

- Exhibitors must meet eligibility requirements and present work consistent with the type and quality represented in the application submission.
- All booths must have 8 foot tall “walls” that cover the interior of the entire booth. Exhibitors must either rent pipe and drape or hard walls from the general contractor or, alternatively, provide their own 8 foot “wall” structures. **If the artist does not meet this requirement, drape will be provided at the artist’s expense.**
- Exhibitors must be present for the duration of the show. Exhibitors’ employees or sales representatives may not substitute for the exhibitor.
- Exhibitors must have a valid state sales tax permit from each state in which they are participating. Exhibitors are responsible for collecting and reporting sales tax where applicable.