Sponsor the content that has defined *American Craft* for more than 80 years. Web ads paired with timeless content puts your message at the crossroads of handmade craft and digitally savvy members.

Advertising on craftcouncil.org is focused on the content consumed by our most engaged readers. Sections include:

- All online editorial content - /magazine/article/*
- All blog content such as The Queue and obituaries - /post/*
- Any blog series landing page such as all posts, The Queue, Object Stores, etc. - /blog/*
- Magazine landing page - /magazine
- Past magazine issue pages - /magazine/issue/*
- Craft resource directories - /resources/*
- Writers’ Guidelines page - /membership/writers-guidelines
- Homepage - craftcouncil.org (Bottom Billboard only)

Over 30,000 pageviews monthly.

Average time on page is over two minutes.

Three exclusive premium advertising positions per month.

$500 per month/$1,750 for four months.
Art due 14 business days before posting date.

— See reverse for available ad placements
Placements available:

**AD: EXCLUSIVE LARGE RECTANGLE**, exclusive to one advertiser per calendar month
- 660x169 desktop
- 320x50 mobile
- JPG or PNG
- Calendar month placement and include a targeted URL in your call to action
- Displays on all pages noted above EXCEPT on homepage - craftcouncil.org

**AD: EXCLUSIVE TOP LEADERBOARD**, exclusive to one advertiser per calendar month
- 970x90 desktop
- 320x50 mobile
- JPG or PNG
- Calendar month placement and include a targeted URL in your call to action
- Displays on all pages noted above EXCEPT on homepage - craftcouncil.org

**AD: EXCLUSIVE BOTTOM BILLBOARD**, exclusive to one advertiser per calendar month
- 970x250 desktop
- 220x100 mobile
- JPG or PNG
- Calendar month placement and include a targeted URL in your call to action
- Exclusive Bottom Billboard on craftcouncil.org homepage

For additional information contact Joanne Smith, Advertising Sales Manager, at jsmith@craftcouncil.org.