

A M E R I C A N C R A F T C O U N C I L

promoting understanding and appreciation of contemporary American craft

FOR IMMEDIATE RELEASE

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AMERICAN CRAFT--DESIGNED FOR LIFE
*CONTEMPORARY CRAFT ARTISTRY SHOWCASED AT
AMERICAN CRAFT COUNCIL'S 29TH ANNUAL SAN FRANCISCO SHOW
AUGUST 6 – 8, 2004 AT FORT MASON CENTER*

SAN FRANCISCO (JUNE 9, 2004) - The American Craft Council Show is back in San Francisco for the 29th year, displaying contemporary craft from more than 300 artists from across the country in the Fort Mason Center from August 6th - 8th. San Francisco Bay Area collectors and craft enthusiasts will enjoy the rare opportunity to meet the nation's premier and emerging craft artists and purchase their latest pieces of art. This year, artists from 34 states are represented in the show.

"With home décor and interior design extremely popular among all audiences, we are seeing a renewed interest in original works of art," said Reed McMillan, director of marketing and communications for the American Craft Council. "Consumers are looking for functional and non-functional works of contemporary craft to accent their homes and lives for years to come."

The largest juried craft show in the West, the American Craft Council's 29th annual San Francisco Show will include jewelry, contemporary fashion collections, furniture, home décor accessories, wall art as well as sculptural and functional works of glass, ceramic, metal, wood, leather and decorative fiber. Visitors can expect to shop a diverse selection of one-of-a-kind and limited edition craft including Jewish ritual art designed by Ester Davies of Berkeley, California; functional stoneware vessels with a unique metal oxide glaze designed by Daniel Slack of Colorado and contemporary table linens by Hilary Law of Boston, Massachusetts.

Awards of Achievement

The Awards of Achievement Walking Tour will be offered on Friday, August 6th and Saturday, August 7th at 3:00 p.m. During the free tours, JoAnn Edwards and Seb Hamamjian, co-owners of Tercera Galleries and co-founders of the San Francisco Museum of Craft+Design opening in October, will discuss the selection criteria for the award, which is presented to three honored exhibitors.

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Dates, Times, Admission and Location

Friday, August 6, 2004 (10:00 a.m. – 6:00 p.m.)

Saturday, August 7, 2004 (10:00 a.m. – 6:00 p.m.)

Sunday, August 8, 2004 (10:00 a.m. – 5:00 p.m.)

Admission for one day is \$10 and \$18 for a two-day pass. American Craft Council members and children under 12 are admitted free. Annual membership in the American Craft Council is \$25 and includes unlimited access to all six Council shows (Atlanta, Baltimore, Charlotte, Sarasota, San Francisco and St. Paul) and six issues of the award-winning *American Craft* magazine.

The show is located at Herbst and Festival Pavilions at Fort Mason Center in San Francisco. The Center is located between Fisherman's Wharf and the Golden Gate Bridge on San Francisco Bay. The entrance is at the intersection of Marina Boulevard and Buchanan Street. Paid valet parking is available or visitors may park offsite and take the complimentary shuttle.

About the American Craft Council

Founded in 1943, The American Craft Council is a national, not-for-profit public educational organization. The mission of the Council is to promote understanding and appreciation of contemporary American craft. As the nation's leading authority on contemporary craft, the Council's programs include the award-winning bimonthly magazine, *American Craft*, annual juried craft shows presenting artists and their work, a specialized library and archive on contemporary craft, seminars, workshops and the Aileen Osborn Webb Awards honoring excellence in craft. Membership is open to all. For more information, please contact the American Craft Council at 1-800-836-3470 or visit www.craftcouncil.org.

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EDITOR'S NOTE: Media interested in attending/covering the American Craft Council San Francisco Show should contact Katherine Madariaga at (415) 561-0888 ext. 2318 or at katherine@landispr.com. Digital images and b-roll are available. Media may also download images beginning July 1 from www.craftcouncil.org/sf.shtml

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Calendar Editors, please note:

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WHERE: Herbst and Festival Pavilions at Fort Mason Center in San Francisco. Located between Fisherman's Wharf and the Golden Gate Bridge on San Francisco Bay. The entrance is at the intersection of Marina Boulevard and Buchanan Street. Paid valet parking is available or visitors may park offsite and take the complimentary shuttle.

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**FOR MORE
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